



Company Profile 2020

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About us

Unique Integrated Outdoor Advertising always strives to bring the best services along with appropriate and effective outdoor advertising campaigns to customers.

“

Unique is the first integrated outdoor advertising company in vietnam.

We have ability to implement overall outdoor advertising campaigns nationwide which combining various forms of outdoor advertising



Who are we?

Unique Integrated Outdoor Advertising is an outdoor advertising strategy consultancy by planning and implementing outdoor advertising campaigns in 63 provinces and cities nationwide.

We are proud to be a partner of so many reputed brands both in Vietnam and overseas by implementing thousands of outdoor advertising campaigns for popular brands including **Vingroup, Honda Vietnam, Eneos, Panasonic, Bao Viet Group, Paldo, Vina, BIDV, Techcombank, Micoem, Vinaphone...**

Unique owns the network of suppliers, supported partners all across our country. Additionally, we are also a strategic priority partner of many top famous Taxi companies in Vietnam.



Mission

- **For our customers:**
 - Appropriately consultancy
 - Sharing Companion
 - Wholehearted work
 - Leading prestigious
- **For Unique people**
Fulfillment – Bright conscience – Sustained will
- **For our community**
Joy sharing – Love spreading

“Unique people always strive to bring the best service and appropriate outdoor advertising campaigns to the customers.”





Vision

- **Unique** will always put our efforts to claim the leading position in implementing Outdoor Advertising projects in 63 provinces nationwide.
- We aim to be a **"Top of mind"** company in the field of outdoor advertising in Vietnam.
- By 2030, **Unique Group** will be one of Top 5 leading communication agencies in Vietnam.



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Core value



Professional

Unique people are knowledgeable about all forms of outdoor advertising, consult effectively and quickly support customers.



Conscientious

Keep your mind "do your best" and "do the best" to get the greatest outcome at work.



Straightforward

Willing to share our personal viewpoints and problems to solve together.



Honesty

Prestige is always our top priority.



Loving

Live and work with gratitude and love for people.



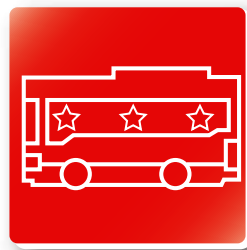
Sharing

Willing to share with people around us, our community as well as society.

Scope of Our Services



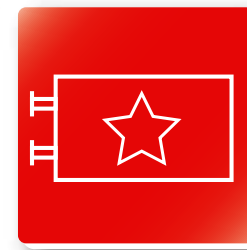
Billboard, Pano



Bus Media



Taxi Media,
Car Media



LED Media



Airport Media



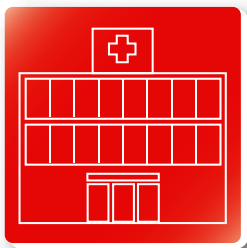
Cinema
Advertising



Mart Media



Golf Media



Hospital Media



Event

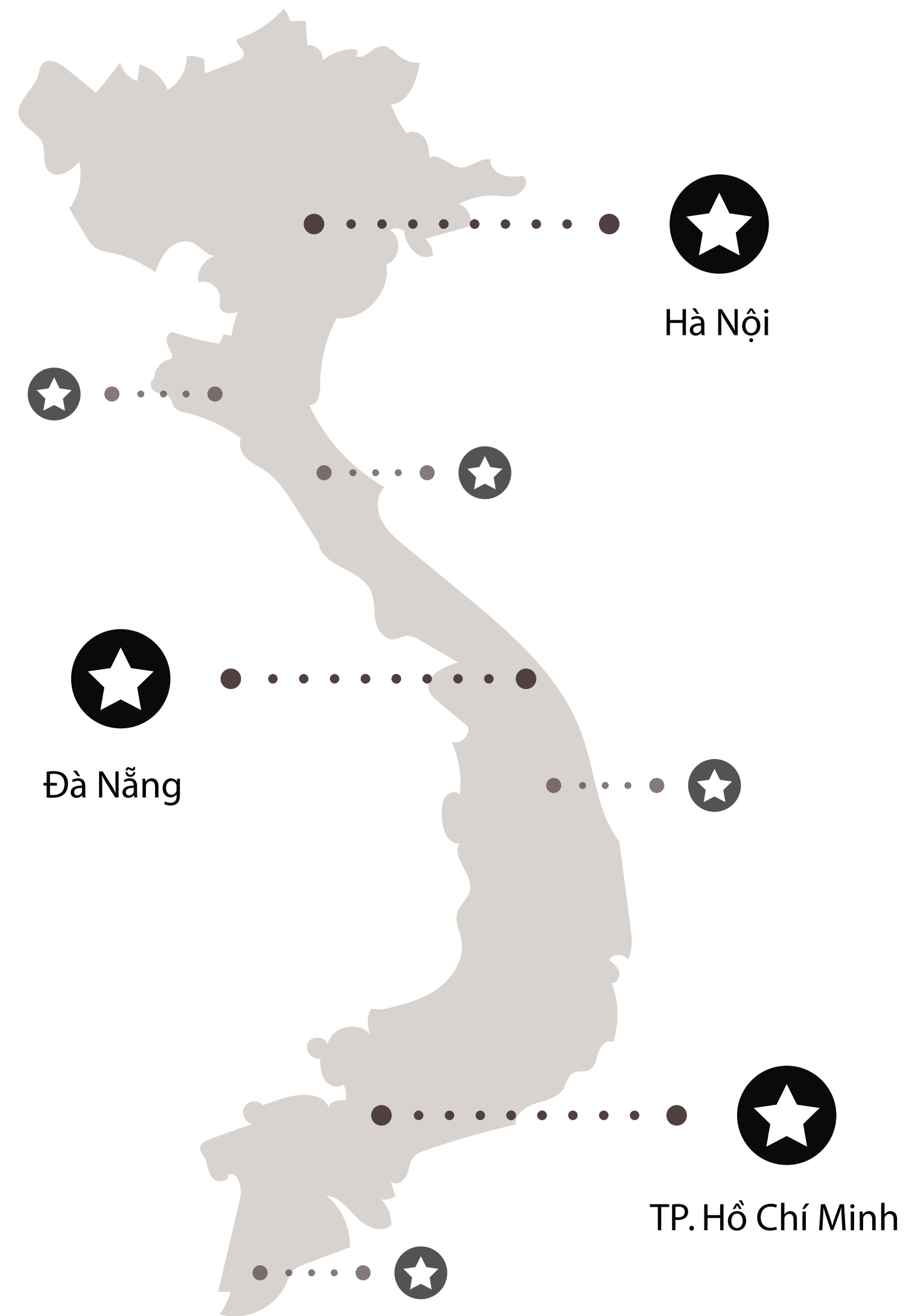


Roadshow



Banner, Standee





We own production plant, execute connection and provide advertising resources to

63 provinces
all across Vietnam



Our Clients

During our developing process, **Unique** has gained trust from hundreds of brands from a wide variety of fields, such as **Vingroup**, **Honda Vietnam**, **Eneos**, **Panasonic**, **Vinaphone**, **BIDV**, **Techcombank**, **Bao Viet Group**, **Micoem**...



Unique appreciates every opportunities, faith that have been placed by our clients and partners. This is our motivation to endlessly strive our best to complete day by day.



*PIONEERING INTEGRATED
OUT OF HOME ADVERTISING
IN VIETNAM.*

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Outstanding Projects

As a pioneer in this industry, we have the ability to execute outdoor advertising in 63 provinces nationwide. Unique Integrated Outdoor Advertising has implemented thousands of projects for clients nationwide and worldwide.

Vinmart - Vinmart +



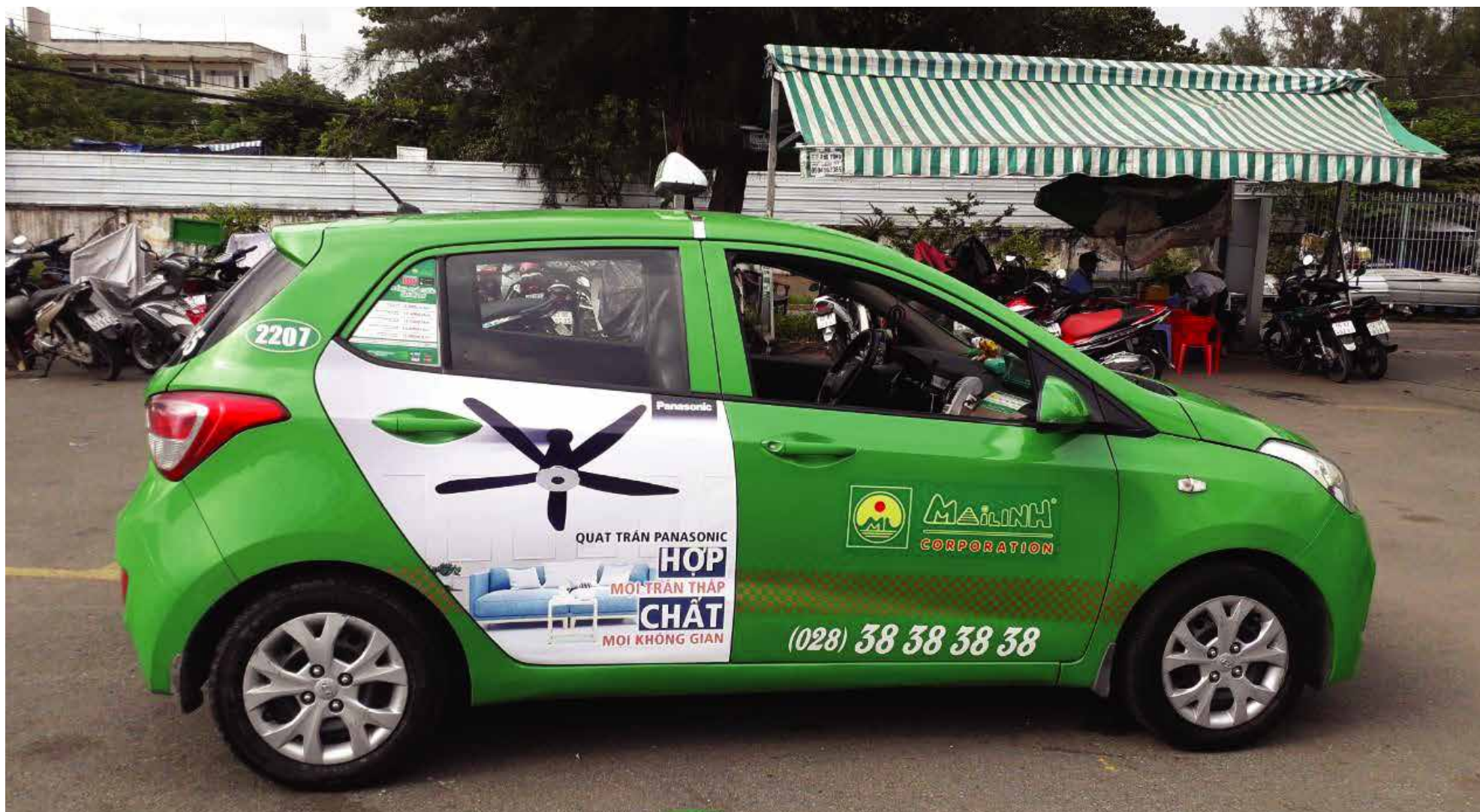


Phoenix Legend

















Vietnam Satellite Digital Television K+







Swisstouches La Luna Resort



Duc Viet Food & Tan A Dai Thanh





Honda Vietnam



! Dream Games & Casper



Go-Viet & Shopee



GLN English & Yumangel



Apax English & Lazada



Other Activities

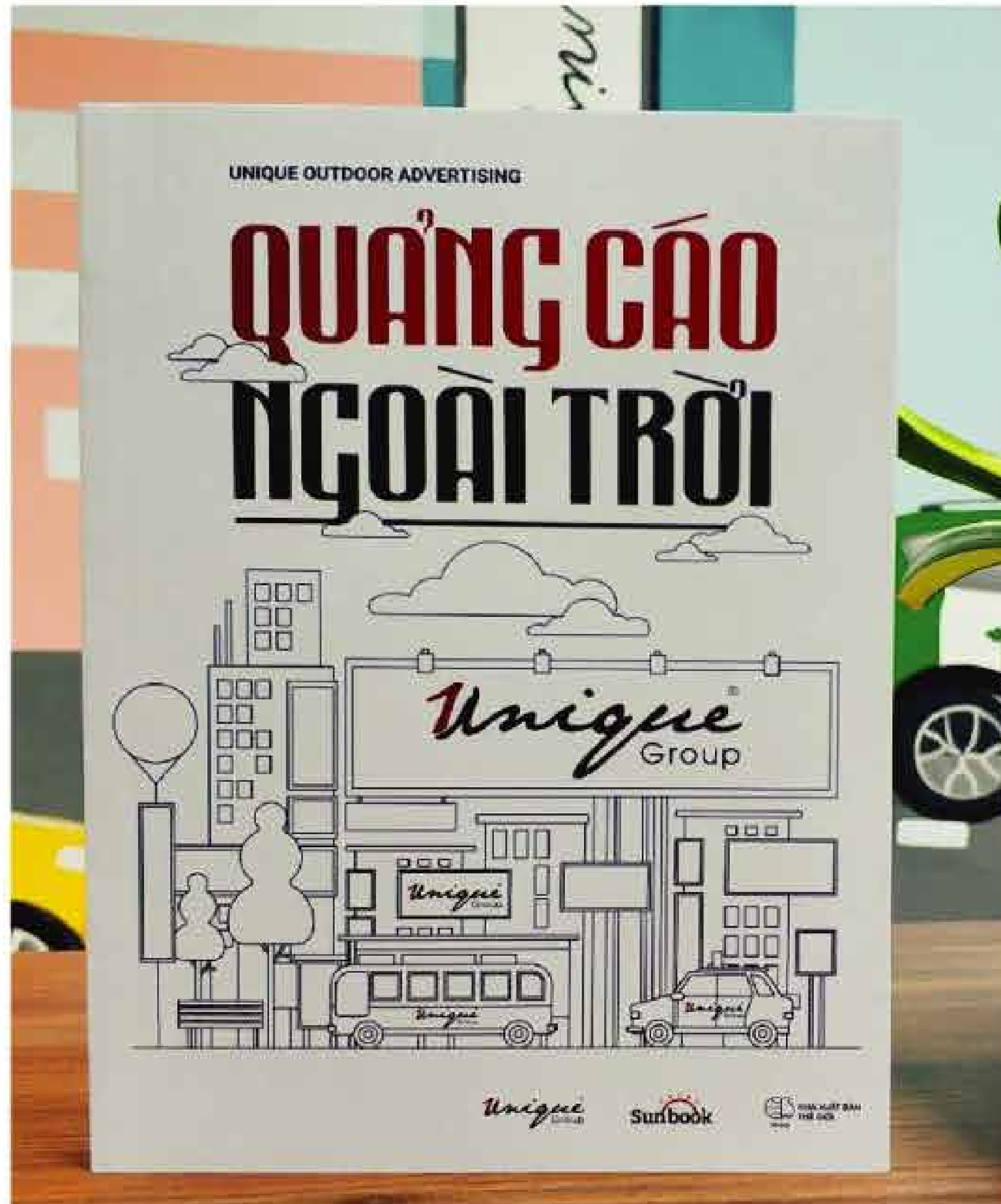
With so many years of experiences, Unique not only effectively executes outdoor advertising projects for brands, but we also have provided other projects for optimistic collaboration, companies association and knowledge sharing.



Launch "Out-of-Home Advertising" Course



Launch "Out-of-Home Advertising" Book



Corporate with Lotte Cinema





Unique Human's corner

Unique people, in addition to being dedicated to their work, also have internal activities to connect and transmit energy to each other to jointly build a growing and developing Unique Group.

Company Trip



Team Building



Thanks Party 2019



Year End Party 2018



Rewards For The Most Excellent Employee

Reward A Trip to Thailand

Specially given to the most excellent employees in Quarters I and II 2019



Rewards For The Most Excellent Employee

Reward A Trip to Korea

Specially given to the most excellent employees
in Quarters IV 2018



Rewards For The Most Excellent Employee

Reward A Trip to Korea

Specially given to the most excellent employee in Quarter I 2018

NGHIEM ANH MINH

Project and Investment Department Manager



Rewards For The Most Excellent Employee

Reward A Trip to HongKong

Specially given to the most excellent employee in Quarter I 2018

LE THANH TUNG

Deputy Director of Customer Service Department



Community Activities



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We are living as youngsters who yearn to live, enjoy sharing, and creating meaningful things for life.





ADDRESS



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